



# BECAUSE FAMILIES DO CARE

---

Results from 100 American pet owners surveyed in July 2019:

*The importance of how a pet's body is handled after death.*



**EUTHABAG®**

Depart with dignity.

[euthabag.ca](http://euthabag.ca)

[euthabag.com](http://euthabag.com)

## MYTH #1

Pet owners **don't care** about the bag being used to dispose of their pets body:

**REALITY:** 71% of the pet owners prefer that their pet's body is placed in an adapted pet body bag rather than in a plastic bag.

## MYTH #2

Pet owners are not **willing to pay** an additional cost for a specifically adapted pet body bag.

**REALITY:** 82% would **pay** for their pet to be in a body bag.

57% would pay more then \$10

25% would pay up to \$10

18% would pay almost anything to prevent them from being placed into a plastic bag

The average cost of a EUTHABAG is \$8

## MYTH #3

Using plastic bags instead of a body bag wont impact a **client's opinion**.

**REALITY:** 39% say it would negatively affect their perception of the clinics standard of care.

## EUTHABAG: THE NEW STANDARD OF CARE

Our patients and veterinary teams deserve to use a professional and respectful body bag.

Endorsed by Dr. Kathleen Cooney, founder of the Companion Animal Euthanasia Training Academy (CAETA) and a key opinion leader in end-of life care.

Now in **15** countries

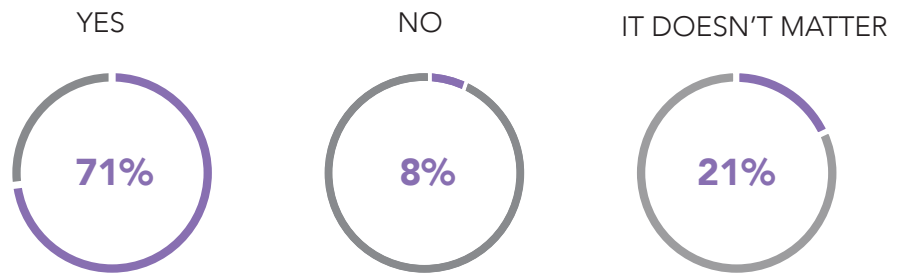
Used in **7** veterinary schools

**Thousands** of practices feel better

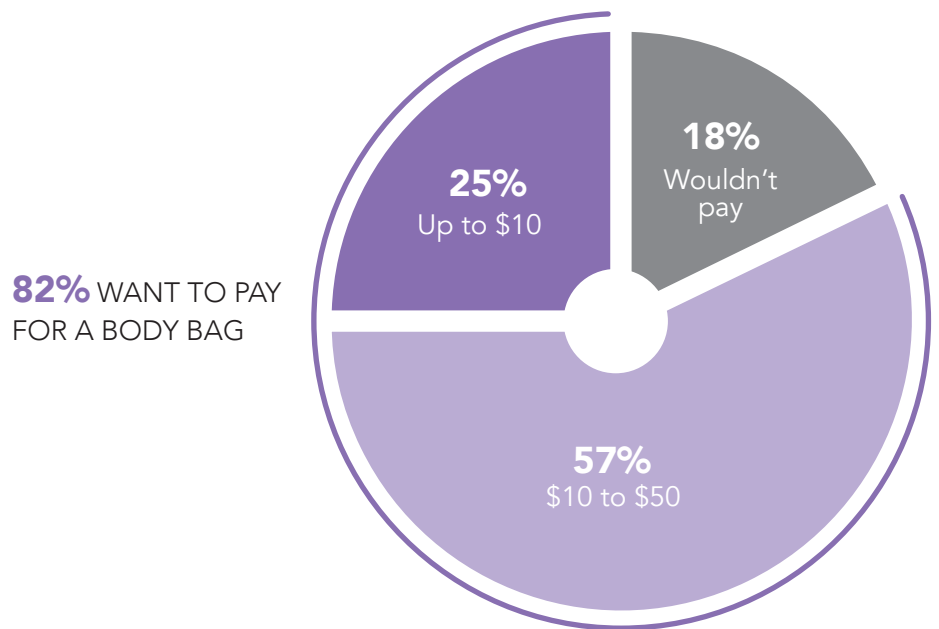
*"All my patients deserve this respect; my employees too."*

— M-C.L., DMV

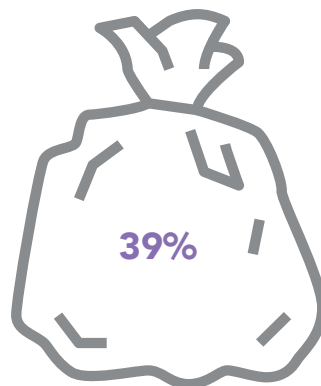
Would you prefer that your pet's body is placed in a professional/designated pet body bag instead of a plastic garbage-like bag?



What would you be willing to pay to have your pet's body placed in a respectful body bag?



What would be your opinion of a veterinary practice that uses plastic bags to place your pets deceased body in?



IT WOULD NEGATIVELY IMPACT MY PERCEPTION OF THEIR STANDARD OF CARE

For free tools for your practice and for your clients:

[euthabag.ca](http://euthabag.ca) [euthabag.com](http://euthabag.com)  [/euthabagvet](https://www.facebook.com/euthabagvet)